

Finsley Creative

# portfolio.

NICE TO  
MEET YOU!







# hire me?

## FOR WHAT?

Well, I'm glad you asked.



# brand Identity.

I'VE BEEN AT THIS FOR CLOSE TO TWO DECADES. THAT'S TIME DEDICATED TO WORKING WITH SMALL BUSINESSES, IDEA PEOPLE, ORGANIZATIONS, LARGE COMPANIES AND FLEXING MY CREATIVE MUSCLES TO HELP OTHERS FIND THE FACE AND VOICE OF THEIR LIVELIHOOD.



SCAN ME.





# photo graphy.

GOING BACK TO COLLEGE FOR PHOTOGRAPHY AT AGE 40 WAS ONE OF THE BEST DECISIONS I'VE EVER MADE. ALREADY IN THE BRANDING INDUSTRY, IT WAS A SEAMLESS TRANSITION, AND I FELL HEAD OVER HEELS IN LOVE WITH COMMERCIAL AND BRAND PHOTOGRAPHY. THROUGH THE LENS OF MY CAMERA AND MY UNIQUE APPROACH TO THE CRAFT, I GET TO TELL STORIES THAT MOST CAN'T.

SCAN ME.





# video graphy.

WITH SUCH A PASSION FOR PHOTOGRAPHY, ONE NATURALLY DEVELOPS A PASSION FOR VIDEOGRAPHY. THE VIDEOS I CAPTURE AND THE CONTENT I PRODUCE HAVE PROVEN INSTRUMENTAL IN ELEVATING BRANDS, DRIVING LEAD GENERATION, AND BOOSTING SALES TRAFFIC.



SCAN ME.



# social media.

IT'S FULL CIRCLE. FROM IDENTITY CREATION, GRAPHIC DESIGN, WEB DESIGN, BRAND MESSAGING, PHOTOGRAPHY, AND VIDEOGRAPHY — MY PROFESSIONAL CAPABILITIES FUNNEL DIRECTLY INTO SOCIAL MEDIA CONTENT CREATION, MANAGEMENT, AND MARKETING GROWTH.



SCAN ME.





# graphic design.



I'VE ENJOYED THE ART OF STORYTELLING FOR ALMOST **HALF OF MY LIFE**. FOR ME, GRAPHIC DESIGN IS A FILM CRAFTED WITHOUT A CAMERA, A VISUAL LANGUAGE FOR THOSE WHO STRUGGLE TO SEE THE BIGGER PICTURE. IT'S AN OFTEN OVERLOOKED YET ESSENTIAL FORCE—AN INTRICATE ELEMENT THAT FUELS THE ENGINE OF ANY BUSINESS, IDEA, ADVERTISING CAMPAIGN, AND PATHWAY TO SUCCESS. IT'S A SUBTLE, POWERFUL BEAUTY THAT DRIVES IMPACT AND INFLUENCE, OFTEN WITHOUT THE RECOGNITION IT DESERVES.

Let's discuss my skill set and capabilities. As an artist at heart, with all other talents following closely, I approach every project with versatility. From digital illustration and print to web ad layouts, printables, collateral, and apparel design—there's no challenge I can't handle with excellence.





# bill boards.

6 TO 8 SECONDS TO MAKE AN IMPACT.  
YOU BETTER MAKE THOSE SECONDS COUNT.

Enjoy a group of my favorites.



# illustrative design.

BUT WAIT,  
THERE'S MORE!



GRAPHIC DESIGN IS ESSENTIAL, BUT  
WHEN YOU CAN GO ALL OUT, YOU PULL  
ALL THE STOPS.





# printables.



BROCHURES, HANDOUTS, MAILERS,  
AND CATALOGS.  
OH MY!





**TACOS 2.5**  
**STREET TACO:** A PROTEIN, PICK YOUR SAUCE, ONION, CILANTRO, AND LETTUCE ON A CORN TORTILLA.  
**SOFT TACO:** A PROTEIN, MINCED CHEESE, AND LETTUCE ON A FLAVOR TORTILLA.  
**HARD TACO:** A PROTEIN, MINCED CHEESE, AND LETTUCE ON A CRISP CORN TORTILLA.  
 DOUBLE THE CLASSIC MEAT +1  
 DOUBLE THE SPECIALTY MEAT +1

**PROTEINS (PER PORTION)**  
**CLASSIC MEATS** 100% CHICKEN TENDERS, BLENDED BITE, CHICKEN, QUESO PASTA &  
**SPECIALTY MEATS** +1. STEAK, CHIPOTLE CAROLINA, BACON  
**VEGAN OPTIONS** -50 C. BLACK BEANS, SWEET POTATO FRIES

**SAUCES & SALSA**  
**GUACAMOLE OR QUESO** 50¢  
**SALSA FRESCA** 10¢  
**RESTAURANT SALSA** 15¢  
**GREEN SAUCE** 15¢  
**RED SAUCE** 15¢  
**ORANGE SAUCE** 15¢  
**XXX SAUCE** 15¢

**TOPPINGS +25¢.**  
**SHREDDED CHEESE, QUESO FRESCO,**  
**JALAPENOS, CHIPOTLE RANCH SOUR CREAM,**  
**MAKE IT MEXICAN.** (ONION, CILANTRO, & LIME)  
**LIME WEDGE, SAUTÉED ONIONS & GREEN**  
**BLACK BEANS.**

**TACO TAKE HOME FOR TW**  
**CHIPS & SALSA** (5)  
**PICK YOUR PROTEINS** (2)  
**PICK YOUR SALSAS** (3) **TOPPINGS**

**TACO TAKE HOME FOR 1**  
**2 CHIPS & SALSA** (12)  
**PICK YOUR TORTILLAS** (4)  
**PICK YOUR PROTEINS** (4)  
**PICK YOUR SALSAS** (6) **TOPPINGS**

**TACOHOLIX**

OUR SIGNATURE MEATBALLS ARE SMOTHERED IN HOME MADE HAND-SQUEEZED, SAN MARZANO TOMATOES, FRESH GARLIC & BASIL. MARINATED.

**IT'S MEATBALL TIME**  
 DEEP FRIED TO DELICIOUSNESS

**1/4 POUND CLASSIC MEATBALL**  
 THREE PORK & VEAL, GROUND 4 TIMES, & OUR SPECIAL ITALIAN SPICE BLEND

**1/2 POUND STUFFED MEATBALL**  
 STUFFED WITH 4 CHEESES & FARM FRESH

**1/4 POUND CHICKEN BALL**  
 FARM FRESH, ORGANIC GROUND CHICKEN, FARM FRESH PARSLEY & OREGANO

**1/2 POUND CHICKEN BALL**  
 ORGANIC CHICKEN STUFFED WITH 4 CHEESES & FARM FRESH

**1/4 POUND VEGGIE BALL**  
 HAND ROLLED FARM FRESH VEGGIES & PANCETTA BLEND OF MORTADILLA, CHEESE, AND

**1/4 POUND FOUR CHEESE BALL**  
 FARM FRESH, ORGANIC GROUND CHICKEN, FARM FRESH PARSLEY & OREGANO

**MEATBALL JOE**

**New York's MEATBALL KING**

**BORDAS MINERAL MANAGEMENT**  
**COMMUNITY MEETING**  
 MINERAL OWNERS: BE PROTECTED. HAVE PEACE OF MIND.

**DON'T LEAVE MONEY ON THE TABLE!**

**WE ARE HERE TO EXPAND YOUR MINERAL WEALTH**

**MINERAL SALES**  
 Are the offers fair?  
 RECEIVING PRODUCTION CHECKS?  
 How do I know if they are accurate?  
 THE MEANING OF A 'HELD BY PRODUCTION (HBP) LEASE'

**www.BordasMineralManagement.com | 304-243-8000**

**FREE COMMUNITY MEETING**  
 BE PROTECTED. HAVE PEACE OF MIND.  
 REFRESHMENTS AND FINGER FOOD WILL BE SERVED.

**THURSDAY, AUGUST 15TH**  
**6:00 PM TO 8:00 PM**  
**PUSKARICH PUBLIC LIBRARY**  
**200 E MARKET STREET**  
**CADIZ, OH 43907**

**BORDAS MINERAL MANAGEMENT**

**TOPICS OF DISCUSSION**

- Expiring Leases  
What are my options?
- Mineral Sales  
Are the offers fair?
- Receiving Production Checks?  
How do I know if they are accurate?
- The Meaning of a 'Held by Production' (HBP) Lease

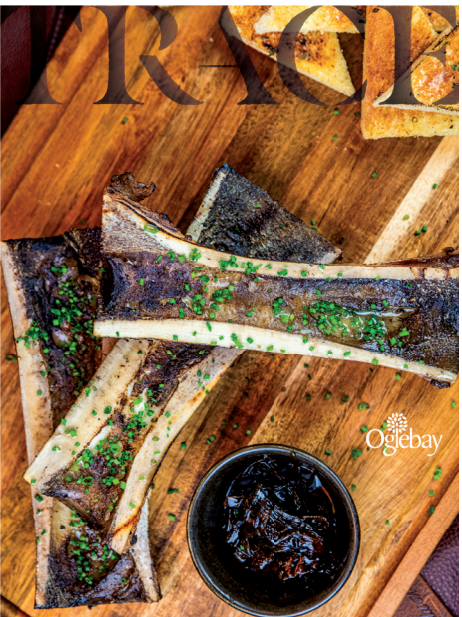
**EXPAND YOUR OIL & GAS WEALTH**

**BORDAS MINERAL MANAGEMENT**

**PROFIT 50% PAID**  
 VILLAGE, WV  
 Permit No. 101

**OIL AND GAS RIGHTS OWNERS: BE PROTECTED.**

**BORDAS MINERAL MANAGEMENT**







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**Your time is valuable to me.**

**Thank you for taking the time to review my work.**